

ECONOMIC DEVELOPMENT QUARTERLY UPDATE
1st Quarter 2020-2021 FY (July – September, 2020)

Revenue

The Town received \$44,071.58 in 1% tax revenue on August 29th for the previous quarter (May – July). This is down 40% from same quarter last year (\$78,204.72). Total receipts this calendaryear to date are \$448,133.17.

Marketing

DASP

DASP reimbursements for the quarter totaled \$1,577.20; only 6% of our budgeted allotment for the year.

Do-It

We extended the application date to August 15 and projects were approved for 12 businesses this FY totaling \$53,850.00. So far 4 of those have been completed and submitted for payment of \$18,000.00. Several projects granted extensions from the prior year have been completed as well.

Bi-Town/Marketing Sub-Committee

The Fall campaign through Trampoline is ready to go. The selection process for a marketing consultant is underway and they should be visiting in the Fall to begin their groundwork.

Website

A department specific website is being built and will release soon.

Telecommunications

DV Fiber, the Deerfield Valley Communications Union District is holding monthly meetings for the Governing board as well as vendor and communications committees which are quite active. Some initial grant money has been received and they continue to move forward in their mission. The Windham Regional Commission is completing their research study and business plan and should be releasing in October.

Trails

Weston and Sampson delivered their final report and presented it in early September. Eric is working on guidelines for a formal trail committee.

Venue

We held 9 summer concerts after a two week delayed start for COVID and multiple changes and cancelations in booked bands. Concerts were all well attended and park visitors observed social distancing.

Peter Miles (solo)	July 5, 2020	Sunday, 1-3 PM
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Social Medication	July 15, 2020	Wednesday, 6-8 PM
The Miles Band	July 19, 2020	Sunday, 1-3 PM
Wyld Nightz	July 26, 2020	Sunday, 1-3 PM
Groove Prophet	August 9, 2020	Sunday, 1-3 PM
Rob Hubert & Co	August 12, 2020	Wednesday, 6-8 PM
Three Way Street	August 16, 2020	Sunday, 1-3 PM
Wyld Nightz	August 23, 2020	Sunday, 1-3 PM
Miss Paula and the Twangbusters	August 30, 2020	Sunday, 1-3 PM

We are beginning to work on 2021's summer concert season and hope we can return to offering the year round series dependent on COVID19 restrictions.